



The Mystic Light of the Aladdin Knights

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Aladdin is The Magic Name in Lamps

January 2014

Style B-25, Aladdin's "Victoria" Bill Courter and Bill Lohmeyer



B-25 "Victoria" new-old-stock lamps with Model B burners NIB, courtesy Bill Lohmeyer.

One was bought in New Albany some years ago with an unburned NOS Nashville B burner. The other found in Ohio with a different decal, also with a NOS Nashville B burner. Besides the decals being different, the gold applied to the lamps is in wider bands on one. The lamp on left seems less common which has the same decal as the Simplicity Decalcomania—Bill Lohmeyer

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B-25, Original Catalog Page Shade No. 370 (1947)



Catalog photo of original B-25, shade No. 370.

This photo was used in sales literature (see page 255, ATMNL). This lamp does not have an oil fill, the shape and size vary slightly and the decal differs from the production lamps found today. One prototype lamp was found several years ago.

Web Site
of the

Aladdin Knights

<http://www.aladdinknights.org>



Jan - March User Name **whipolite**

Jan - March Password **25Shade370**

Information on 025 Spec. Sheet

The Spec. Sheet dated 3-47 states: *Sales No. 025 for "Victoria" —1 pc Glazed Pottery Pedestal Kerosene Table Lamp. Season July 47. This is the only table oil lamp named by Aladdin; and, why Victoria?*

The Spec. Sheet further states: *Source Metallic Arts Co., Mayfield, KY. Note: Filler Cap Bushing, Threaded Filler Cap, Cork Disc and Roll Thread Collar shipped from Aladdin & Complete Assem. made by Mat. Arts Company.*

Metallic Arts Company

The Metallic Arts Company, 2100 S. Morgan St., Chicago, was consulted to create a porcelain oil lamp base for Aladdin in 1946.

Metallic Arts was a leader in lamps and lighting, furniture, and house furnishings. Metallic Arts was exhibitor at the American Furniture Mart, Chicago; and, a Certified Lamp Maker along with The Mantle Lamp Co., The Crest Co., Deena Products Co., and Rembrandt—Chicago-based companies (also members of the newly formed Lamp and Shade Institute of America). At the time it was not unusual for Aladdin to sub-contract assembly and/or manufacture of specific lighting components.

Mayfield, Kentucky

I cannot find any record of the Metallic Arts Co. doing business in Mayfield, KY. Mayfield became known as "Lamp City" due to the number of pottery-based companies manufacturing ceramic electric lamps and lamp shades.

We do know that the Victoria lamp was advertised, and sold, in 1947 sales literature. However, no sample lamps and no recognition of the lamp has been uncovered in Mayfield. If made there, the lamps were shipped to Metallic Arts in Chicago for final assembly.

Retired pottery mold makers in Mayfield have said "we could not have made that lamp. We do not have this kind of clay here."

The lamp may have been planned for Mayfield but source changed by Metallic Arts to a ceramic company elsewhere, who also manufactured the glazed pottery oil lamps for Sears, Montgomery Ward and Farmor (pp. 12-13 Jan. ML).

The mystery continues!